

STACKING THE LEARN TO START MARKET-READY CERTIFICATION UP AGAINST CURRENT MARKET DEMANDED SKILLS

ACCORDING TO INDEED.COM'S MOST DEMANDED SOFT SKILLS IN THE WORKPLACE 2020 REPORT

ACCORDING TO WORLD ECONOMIC FORUM'S FUTURE OF JOBS REPORT: TOP SKILLS 2025

Skills	LTS
Communication	✓
Adaptability	✓
Team player	✓
Detail-oriented	✓
Problem-solving	✓
Work ethic	✓
Creativity	✓
Time-management	✓
Interpersonal	✓
Leadership	✓

Skills	LTS
Analytical thinking and innovation	✓
Active learning and learning strategies	✓
Complex problem-solving	✓
Critical thinking and analysis	✓
Creativity, originality, and initiative	✓
Leadership and social influence	✓
Technology use, monitoring, and control	✓
Technology design and programming	✓
Resilience, stress tolerance, and flexibility	✓
Reasoning, problem-solving, and ideation	✓

LOOKING CLOSER - LEARN TO START OUTCOMES ALIGN PERFECTLY WITH MARKET DEMANDS

ADOBE'S IN-DEMAND SKILLS YOU NEED TO GET HIRED IN 2022

Skills	LTS
Data Science: Creativity, Time management, Proactivity, Project management, IT automation, Data analysis and statistics	✓
Engineering: Strong, active communication, Adaptability, Creativity, Project management, Software development, Product management	✓
User Experience: Adaptability, Compliance and self-discipline, Virtual presence etiquette, Writing, IT automation, AI	✓
Workplace Diversity: Virtual presence etiquette (on virtual calls: Zoom, Teams, etc.), Conflict management, strong, active communication, Data analysis, AI, Video and audio production	✓
Digital Content: Creativity, Proactivity, Time management, Project management, Graphic design, Data analysis and statistics	✓
Business Development and Sales: Conflict management, Project management, Data analysis and statistics, Graphic design	✓
Education: Strong, active communication, Creativity, Virtual presence etiquette, Data analysis and statistics, Project management, Graphic design	✓
Mental Health: Creativity, Conflict management, Digital marketing, Sales, Project management	✓
Professional Coaching: Strong, active communication, Conflict management, Project management, IT automation, AI	✓

MCKINSEY RESEARCH'S 56 FOUNDATIONAL SKILLS THAT WILL HELP CITIZENS THRIVE IN THE FUTURE OF WORK

Cognitive Skills	LTS
Critical thinking: Structured problem solving, Logical reasoning, Understanding biases, Seeking relevant information	✓
Planning & ways of working: Work-plan development Time management and prioritization	✓
Communication: Storytelling and public speaking, Asking the right questions, Synthesizing messages, Active listening	✓
Mental Flexibility: Creativity and imagination, Translating knowledge to different contexts, Adopting a different perspective, Adaptability, Ability to learn	✓

Self-Leadership Skills	LTS
Self-awareness and self-management: Understanding own emotions and triggers, Self-control and regulation, Understanding own strengths, Integrity, Self-motivation and wellness, Self-confidence	✓
Entrepreneurship: Courage and risk-taking, Driving change and innovation, Energy, passion and optimism, Breaking orthodoxies	✓
Goals Achievement: Ownership and decisiveness, Achievement orientation, Grit and persistence, Coping with uncertainty, Self-development	✓

Interpersonal Skills	LTS
Mobilizing Systems: Role modeling, win-win negotiations, crafting an inspiring vision, organizational awareness	✓
Developing relationships: Empathy, Inspiring trust, Humility, Sociability	✓
Teamwork Effectiveness: Fostering inclusiveness, Motivating different personalities, Resolving conflicts, Collaboration, Coaching, Empowering	✓

Digital Skills	LTS
Digital fluency and citizenship: Digital literacy, Digital learning, Digital collaboration, Digital ethics	✓
Software use and development: Programming literacy, Data analysis and statistics, Computational and algorithmic thinking	✓
Understanding digital systems: Data literacy, Smart systems, Cybersecurity literacy, Tech translation and enablement	✓